

*Elevate core brand  
Enrich shopping experience  
Innovate messaging platform  
Integrate sales and marketing  
Authenticity/transparency  
Connecting to a new demographic*

# EVOLVING RETAIL DISPLAY THROUGH re**DESIGN**

Intelligent + sustainable  
retail display products for  
the modern, conscientious  
retailer



ditto<sup>®</sup>

sustainable  
brand  
solutions

2017 CATALOG

Ditto Sustainable Brand Solutions

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At Ditto our mission is to elevate your customer's perception of your core brand, enriching the consumer experience through smart and ecological design.

# reIMAGINING RETAIL DISPLAY

Ditto Sustainable Brand Solutions was created to help retail companies fashion a store environment that is transparent and passionate. We have redefined the shopping experience by using sustainable and recyclable materials to replace toxic and unrecyclable retail displays. Our products are authentic and speak loudly to a new generation of shoppers.



Holds well over  
 20lbs [9.07kg]

100% recycled  
 paper fiber  
 content



Ultra strong  
 and long lasting  
 - multi-seasonal

Fits up to 54%  
 more garments  
 on display rods

Moisture  
 Resistant

Customizable and  
 fully brandable

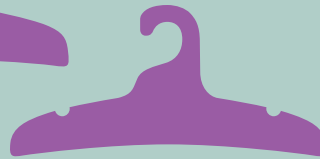
# THE REVOLUTIONARY DITTO® HANGER

# THE REVOLUTIONARY DITTO® HANGER

17" TOP / PA-17-T



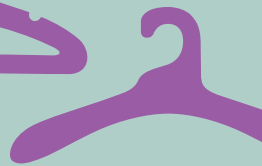
17" GARMENT / PA-17-G



17" MULTI-USE / PA-17-MS



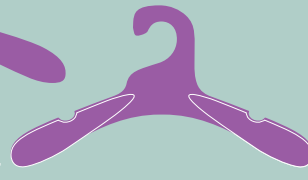
17" SPORTS TOP / PA-17-ST



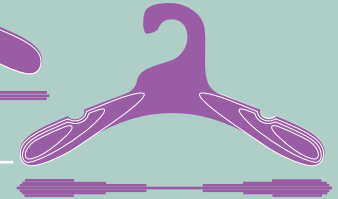
15" SPORTS TOP / PA-15-ST



17" LAYERED SHOULDER / PA-17-LS



17" ZIGGURAT WIDE SHOULDER / PA-17-WG



13" CHILD/PETITE TOP / PA-13-CT



13" CHILD GARMENT / PA-13-CG



9" INFANT TOP / PA-9-IT



9" INFANT GARMENT / PA-9-IG



9" INFANT SLOT / PA-9-IS



14.5" KRONOS INTIMATE / PA-14.5-IM



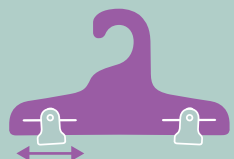
14.5" RISQUÉ INTIMATE / PA-14.5-IW



15" MULTI-USE ADJ. CLIP / PA-15-CP / M-CP



12" ADJ. CLIP / PA-12-CP / M-CP



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# THE REVOLUTIONARY DITTO® HANGER

12" SPORTS CLIP / PA-12-SL.CTC / R CLIP



9" SPORTS CLIP / PA-9-S>.CTC / R CLIP



7.25" SHOE / PA-7.25-SH



5.5" OUIJA SANDAL / PA-5.5-OU



5" FLIP FLOP / PA-5-FF



UNI SANDAL / PA-2-SS



TALL SHOE / PA-3.3-TS



SHORT SHOE / PA-4-SS



SANDAL STRAP / PA-2.3-S



BAG HANGER / PA-3-HB



PINLESS BELT / PA-3-BLT



TAB BELT / PA-1.75-BLT



INSERT BELT / PA-1.25-NBLT



4.25" SOCK CLIP / PA-4.25-SC



3.25" SOCK CLIP / PA-3.25-SC



3.75" SOCK HEEL / PA-3.75-SH



4" TRIPLE SOCK / PA-4-TP



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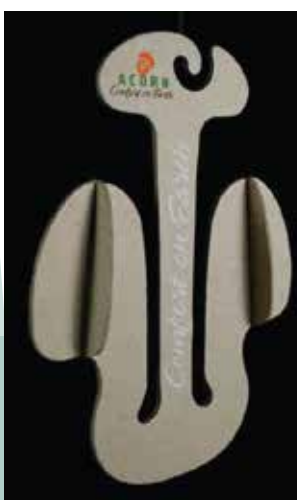
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# reCONNECTING YOUR COMPANY'S BRAND

The real strength of the Ditto Display is in its **BRANDING** Power. The Ditto Paper Display redefines the hanger as an unique marketing and sales tool unlike any on the market. That's because Ditto is the **ORIGINAL** Sustainable Hanger. And with GOH systems, the Display goes home with the customer, where the branding works overtime in their closets.

We design award-winning, customizable displays to fit our client's branding and messaging perfectly. Ditto Displays do more because they say more.



# THE SMART POLY BAG

- Certified 100% biodegradable and compostable
- Made from 60% bio-based agricultural stock
- Thistle, sunflowers, potatoes, corn
- Beautiful, silky hand-feel / opaque or translucent
- Extremely strong
- For shipping, online customers or in store use
- Available in custom sizes and branding
- ATSM D6400, EN13432 certified

## THANK A FARMER FOR THIS BAG

Made from sustainable, renewable plant materials like sunflowers, thistles, potatoes, or corn.

That makes it compostable and fully degradable in soil or water.

In the meantime, use it to stow damp bathing suits, clothes, shoes or souvenirs in your luggage for the trip home.

Bonus:  
non toxic and petroleum free.

1  
HOTELS

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# DITTO® TERMS & ORDERING INFORMATION / 2017

## PRODUCT CONTENT

- Ditto Hangers are certified to have 100% recycled content, with a minimum content of 70% Post Consumer Waste [PCW].
- Ditto Hangers are certified to be free of all chlorine, formaldehyde and heavy metals.
- Ditto uses only soy-based inks and starch-based adhesives.

## CLIENT BRANDING

- Branding is available in the following forms:
  - Spot printing
  - Paper lamination
  - Foil stamping
  - Full color lamination printing

## CUSTOM DESIGNS

- Ditto is 100% customizable. Custom designs are available for all products.
- Pricing estimate lead time is 1 week.
- Design fee for new custom hanger starts at \$350 (3 designs).
  - Custom hanger design lead time is 2 weeks.
  - Shop prototype lead time is 2 weeks.
- Design fee for graphic branding starts at \$250 (3 designs).
  - Graphic branding design lead time is 1 week.
- Please contact your Ditto Advocate for more information on custom Ditto Hanger projects.

## SAMPLES/PROTOTYPES

- Unbranded samples in stock are free - there is a shipping and handling fee of \$9.00 in the US.
- Preproduction samples are free of charge with an official PO placement. Please allow 3-4 weeks. Shipping and handling of prototypes is additional.
- Factory Prototypes are \$300 for stock products and \$600 for a custom model without a PO placement. This includes up to 5 units per design. Shipping is not included. Please allow 3 weeks.
- Shop Prototypes are \$350 each. Please allow 2 weeks.
- Photoshopped image of branded hanger - No charge - allow 4-5 days. Please provide high resolution graphics.

## MINIMUM ORDER QUANTITIES

- Minimum Order Quantities (MOQ) for hangers are 5,000 units for most hanger models.
- Smaller volume orders can be combined into two different standard designs at 2,500 units each for a total of 5,000 units. For combined orders there is an added set-up charge of \$350.
- For some smaller, accessory models, MOQ is 10,000 units.
- For new hanger designs, MOQ is 5,000 units.
- For the "M-CP" and "M-CPR" Clips, MOQ is 10,000 units per model.

## VOLUME DISCOUNTS

- Ditto specializes in Annual Programs for volume discounts. Ask your Ditto Advocate for details on discounts for orders greater than 100,000 units annually.

## LEAD TIME

- Allow 5-7 weeks for production for under 100,000 units. For orders over 100,000 please contact your Ditto Advocate for production times. (Orders with clips please allow 6-7 weeks.)
- Final shipping instructions are required at the time of PO placement. Any changes in shipping after PO is placed will extend manufacturing lead-time and may incur additional fees.

## SHIPPING + HANDLING

- All Prices ex-factory China and do not include shipping and handling fees
- We ship via ocean/air/ground and can estimate shipping time and cost upon request.
- With orders when Ditto is handling the shipping, we require final shipping locations and methods at the time of the PO placement. Any alteration of shipping details after placement of PO may result in production delays and additional fees.

## PAYMENT

- 50% of ORDER TOTAL is due before order can be processed and inserted into the production schedule. The remaining 50%, plus shipping and/or other charges, is due before order is released for delivery.
- Payment can be made by wire transfer, check or credit card (payments less than \$10,000)
- Client must show proof of payment at least 5 business days prior to provided order completion date for timely release of order for shipment. Shipment will be delayed and a warehousing charge, not to exceed \$100/day, will be added if proof of payment is not received 5 business days prior to completion.

## COPYRIGHT AND BRANDING

- Ditto/GreenHeart Global owns all copyrights and intellectual property ownership on all designs unless ownership is legally transferred by written agreement.
- The Ditto logo, website address and patent information (if applicable) will also be printed discreetly on the rear of the final hanger.

## GENERAL DISCLAIMER

- At Ditto Hangers we strive to give you accurate content, including product information, policies, pricing and availability. Policies, pricing, and item availability are subject to change without notice at any time. Your Ditto Advocate is your best source for the most up-to-date information.

## SALES TAX DISCLAIMER

- Ditto is a California-based company. As such, we are required by law to apply a sales tax to purchases made by California state residents. Non-California residents are advised that Ditto accepts no liability or responsibility to pay sales taxes outside California, and if required, that obligation is solely that of the customer.

## STORAGE + CARE

- All Ditto Hangers must be stored in a cool and dry location (5-35°C /40-95°F) and out of direct sun. Ditto cannot be responsible for incorrectly stored product.

